

**professor dr. syed abdul siraj - msd journal** - professor dr. syed abdul siraj 2014 personal data name: professor dr. syed abdul siraj ... founder and present editor of an international journal of global media journal-pakistan ... presented paper on **image of pakistan in the elite us media: ...the depiction of women in pakistani print media: a ...** - the depiction of women in pakistani print media: a comparative study of daily dawn and daily jang syed hassan raza— muhammad zeshanhaider— abstract this study is designed to bring into focus the representation of women in print media of pakistan. for the said purpose, six months coverage of news stories of daily dawn and daily jang is ... **social media in pakistan - eth z** - dissemination on social media, which thrives on image-driven communication. similarly, in 2010 ... syed munawar hassan, the leader of jamaat-e-islami, pakistan's largest ... **social media in pakistan: catalyst for communication, not change. portrayal of women in national and international ...** - portrayal of women in national and international advertisements in pakistani magazines: why need to rethink ... syed hassan raza\* ... the women in the pakistan media and it contributes to ... **war or peace journalism in elite us newspapers: exploring ...** - war or peace journalism in elite us newspapers: exploring news framing in pakistan-india conflict syed abdul siraj \* introduction with the global character of mass media, citizens are becoming ... **mass media and consumer purchasing behaviour: a case study ...** - mass media and consumer purchasing behaviour: a case study of lahore, pakistan ... pakistani ashraf\_zahidi@yahoo syed ali hassan department of mass communication, university of gujrat, gujrat, ... brand image and identity among the consumer through using the indian star in advertisements. **omunica aيدر, mass communication 1, 1 section ...** - a critical study of how the taliban capitalize on electronic media sensationalism in pakistan syed adnan haider\* associated press of pakistan, general reporting 18-mauve area, zero point islamabad, pakistan ... image of society. being the fourth pillar of a democratic state, media ... with the rampant growth of media in pakistan ... **representation of religious minorities in pakistani print ...** - representation of religious minorities in pakistani print media: a study of daily ... of mass communication lahore college for women university lahore, pakistan. introduction this study aims to **representation of religious minorities in pakistani print media 2009 to 2011**. ... no one can deny with the power and potential of media in image ... **portrayal of verbal violence in pakistani feature films: a ...** - portrayal of verbal violence in pakistani feature films: a case study of women dr. arshad ali, syed ali hassan & ayesha center for media and communication studies, university of gujrat, pakistan abstract the current study is about portrayal of verbal violence in pakistani feature films. the scenes **sino-pakistan relations: repercussions for india** - (syed, 1969). throughout the history of indo-pakistan, india had repercussions over the relations of china pakistan. for countering sino-pakistan relations india ... and ambassadors abroad to advocate for a positive image of pakistan in media (ali, 2001). consequently, it would lead to burgeoning foreign investment, tourism, **determining the impact of social media intensity and ...** - determining the impact of social media intensity and celebrity culture on conspicuous ... (syed, 2014). the population of pakistan is above 180 million, with a growing middle class and their ... successfully place their brand image in the minds of **comparative study of effect of culture on technology ...** - pakistan and usa hira syed & akhtar nawaz malik national university of sciences and technology, islamabad, pakistan ... advent of social media, communication channels have increased. thus, increasing the rate of diffusion. ... social factors (mpcu) and image (idt) (venkatesh, morris, davis and davis, 2003). pakistan has high power distance and ...

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